

2024/25 Winter Engagement Fund

Guidance for applicants

Please read this before you complete the application form

NHS South West London is offering small grants of up to £500 to fund activities and events with local people. The type of event is up to you, but you will need to share information about winter health –including vaccinations, places to find support, using local pharmacies and the NHS App. We'll also ask you to collect feedback about what local people think.

We are working with the [South West London Voluntary, Community and Social Enterprise \(VCSE\) Alliance](#) who are managing the application phase of grant process on behalf of South West London NHS - via Croydon Voluntary Action. Croydon Voluntary Action are working with NHS funded voluntary, community and social enterprise sector (VCSE) partner organisations to distribute the funding.

Why are we funding this?

The local NHS want to be able to support our local communities to stay well this winter. Working with our community and voluntary sector organisations, we want to speak and listen to local people to build and develop relationships, share winter messages and information about local health and care services.

What will the £500 grant need to be used for?

- To deliver events or activities which support local communities to stay healthy and well this winter.
- To signpost to information about local health and services.
- You will be required to share information about staying well this winter, including signposting to vaccination programmes, places to find support, using local pharmacies and the NHS App among other health and care services and support.
- To collect people's experiences/views on local health and care services and support and send this to us.

Who can apply?

Community and voluntary sector organisations working with communities in or delivering community services in South West London (Kingston, Croydon, Merton, Richmond, Sutton, Wandsworth).

Funding priorities

We are particularly keen to hear from organisations that can reach:

- parents and carers with children aged 2 to 3 years old
- people who are pregnant
- people aged over 65 years old
- people who experience issues or barriers in access their health and care
- specific areas across our six boroughs in South West London (Croydon, Kingston, Richmond, Merton, Wandsworth, Sutton) – please see question 12 in the application form for further details of these specific areas.

When is the funding available?

The deadline for applications to be received is midnight Monday 30 September 2024.

We would like events and activities to run between 18 November 2024 and 31 January 2025.

Engaging about winter and sharing information about local services and support

All funded organisations will be required to attend an online training session which will provide an overview of key messages and information on how you can collect people's views and experiences. These discussions work well when they can be hosted by a community member or a person who will champion this as part of your activities and events you plan.

We realise that the activities will be varied, as will the attendees. Therefore, the ways that you capture information will need to be appropriate to the activity that you run and the people who take part.

For example, if it's a coffee morning, holding a talk signposting to local services might be appropriate. If it's an arts and craft session, speaking to individuals on a one-to-one basis might be useful.

Ideally, you will be able to speak to people, either in a group or on a one-to-one basis capturing what attendees say to feedback in your insight and evaluation form.

Further guidance on delivering your activity/event(s) will be provided to all successful organisations.

Please think about how you would do this at the activities or events you want to run and contact us if you would like to discuss any details before making an application.

Insight and evaluation

We would also like you to collect views and experiences from the people who attend you activity/event(s). Further guidance and training will be available to support you.

We will provide you with a simple insight and feedback form for you to complete after you have run your activity/event(s). Further guidance on running your activity/event(s) will be provided to all successful organisations.

We would also like to encourage all interested organisations to join our mailing lists and our local Community Voice Forums. If you would like to keep informed of upcoming opportunities, information about health and care services and to join our mailing list, please contact getinvolvedSWL@swlondon.nhs.uk

What support we will provide you

An information online webinar about the application process is being held on:

10 September 2024.

3.00pm - 3.30pm

Come along to ask your questions – [Zoom meeting link – no need to book, just turn up.](#)

The recording will be available here after the above date.

A variety of formats for materials to promote ways for your community to stay well this winter, available in up to 13 different languages and easy read materials (upon request). We cannot guarantee that we will be able to help with every request, but will do our best.

Online training for all successful organisations – there is a requirement for at least one person from your organisation to attend. This will be a briefing session and provide you will all the information you will need to hold your activity/event(s).

How do I apply?

Please complete a short application form.

If you have any questions about the application, join our session on **10 September 2024, 3.00pm - 3.30pm**

You can apply by completing the form online. If you need any support or have any questions please contact us directly at training@cvalive.org.uk.

The form asks for:

- Your organisations details
- What activity you would like to run, details of when and where
- Who you will be inviting/reaching
- How many people you think will be attending
- Policies your organisation has in place

Decisions

The South West London Voluntary, Community and Social Enterprise (VCSE) Alliance is managing the application phase of grant process on behalf of South West London NHS - via Croydon Voluntary Action. Croydon Voluntary Action are working with NHS funded community and voluntary sector partner organisations to distribute the funding.

The decision about your application will be provided by email 4 weeks after the closing date for applications.

